

# Juan Segundo Marinelli

Creative Art Director

 **Phone**  
+34 692 590 196

 **E-mail**  
juan.marinelli14@gmail.com

 **Personal Web**  
jsmarinelli.com

## About Me



I'm 25 years old and I graduated as a graphic designer specialised in branding. Soon after, I discovered creativity and that's why my main experience is as an art director in advertising agencies.

I love creativity, thinking of fun and innovative ideas and I'm always looking to grow by learning from the most experienced. I'm currently living and working in Spain to develop myself outside my country.

## Work Experience

2023 - Today  
**IPG Mediabrands**  
Art Director

### Art Director

Working for brands like Porcelanosa, Prime Video, Pokerstars, Johnson & Johnson.

2022 - 2023  
**Peanuts & Monkeys**  
Art Director

### Art Director

I have worked for brands like Mitsubishi and Astara Group.

2021 - 2022  
**The Juju**  
Jr. Art Director

### Art Director

I have worked for brands like Naranja X, Revista Apertura, Diario El Cronista, Cabify

2020 - 2021  
**Super**  
Trainee Art Director  
Jr. Art Director

### Art Director

I have worked for Mercado Libre and Mercado Pago in Mexico.

2016 - 2020  
**Freelance Designer**

### Work for companies and individuals

Over the years I have done general work based on graphic design, including branding, social networks, advertising campaigns and some editorial design pieces.

2018 - 2019  
**Button Company**  
Graphic Designer

### Product, design and marketing department

I did design and photography work mainly for social networks. I also created, together with my team, the identity of a project that was carried out during my stay at the institution. I also had an influence on the organisation and design of the company's internal communication.



## Skills

### Personal

Adaptation	Kindly
Communication	Respectful
Organised	Self-regulatory
Funny	
Timely	
Comitment	
Proactive	
Positive	

### Software

Adobe Illustrator	
Adobe Photoshop	
Adobe Indesign	
Adobe Lightroom	
Adobe After Effects	
Keynote	
Microsoft Power Point	
Cinema 4D	
Figma	

## Education

2022  
3D Course (Cinema 4D)  
**Escuela CEI**

**Motion graphics and modelling course (Cinema 4D & AE)**  
6 months course where I improved my knowledge in 3D modelling and the different uses of Cinema 4D. I also learned more about After Effects and motion graphics.

2020  
**Brother Creative School**

**Annual Integral Creativity Course**  
Brother's programme has been running for 18 years and has evolved around the world into what it is today, a unique creative thinking development experience.

2019  
Branding Specialisation  
**Universidad de Palermo**

**Branding Specialisation**  
I added this additional year to my graphic design degree to specialise in branding. Thesis submitted and approved.

2015 - 2018  
Graphic Design  
**Universidad de Palermo**

**Graphic Design Career**  
I studied graphic design where I got some award diplomas for some final works of the university.

